Curriculum with Unity Schools Partnership: Partner Trust
LOGO USAGE GUIDELINES

LOGO VARIATIONS

There are two logo variations – The primary logo should be used wherever possible, with the secondary logo used in circumstances where width is restricted. Logo should be used in full and is not to be cropped.

Primary Logo

Secondary Logo

MINIMUM SIZE

The minimum width size for the primary logo is 50mm in print or 300 pixels in digital and online use. The minimum width for the secondary logo is 30mm in print or 200 pixels in digital use.

50mm or 300 pixels

MINIMUM SAFE AREA

Please leave a minimum safe area that is the height of the "C" around each side of the logo. Ensure this area is kept clear of other graphics or logos.

STANDARDS OF USE

❌ Do not stretch or distort.

❌ Do not rotate.

❌ Do not add drop shadows or effects.

❌ Do not modify the colours.